

# BIOMEDICAL SCIENCE DAY 2019

This year Biomedical Science Day will be held on **Thursday 20 June**. Once again, we want our members to celebrate their work in biomedical science and show patients, hospital staff and the public the vital role they play in healthcare. Free with this month's edition of *The Biomedical Scientist* you'll find a poster to put up at work to help encourage colleagues to take part.

## Fun and interactive stands

Nothing says Biomedical Science Day like a fun and interactive stand. We love to see displays in reception areas and lobbies – where the hospital's largest footfall can engage with biomedical science activities, information and freebies.

A charity bake sale is a great way to attract people, as are activities involving science and microscopes. We also have three new sample journey videos at [samplejourney.com](http://samplejourney.com). They are great for catching the eye and drawing people towards your stand – but you will need a screen. Do you know who looks after your video displays?

The overall key to running a stand

while maintaining excellent service delivery is usually cross-department co-operation. One person can take the lead but, if you are that person, reach out and see if you have a team of people willing to help you keep the stand running all day.

## Laboratory tours

Laboratory tours are the most immediate and effective way to inform people about the profession. Everybody loves to see what happens behind the scenes – not to mention that they can empower patients and strengthen interdisciplinary team work and communication. However,

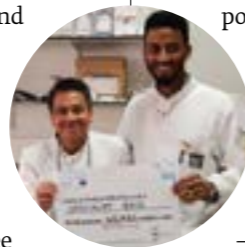
there are health and safety issues surrounding certain laboratory practices and spatial issues in some laboratory set-ups. Before you commit to giving tours, talk to your laboratory manager and make sure they are practical in your department.

If you want to advertise your laboratory tours internally, we have an A3 poster you can print and put your details on. Download it at [ibms.org/public-engagement](http://ibms.org/public-engagement).

## Resources and freebies

Members can order our Biomedical Science Day event packs, which include posters, leaflets, placards, fluffy bugs, stickers and badges. To order your box, please complete the online application form located in the resources section of our Biomedical Science Day website – [biomedicalscienceday.com](http://biomedicalscienceday.com).

To ensure we can complete all orders in time, requests for Biomedical Science Day goodies must be received by Thursday, 6 June.



can showcase the future of the NHS. Maybe changes to your laboratory have had a positive impact on patients with a diagnosis that gains media attention. Perhaps you have a connection who can draw a crowd. The presence of an MP or a celebrity often draws extra attention to a press release.

Think about whether your department can tell a Biomedical Science Day story. If you've got something in mind, contact us and we will help you get your message out to the right people. Email [communications@ibms.org](mailto:communications@ibms.org)

## Communications

Hospitals and trusts have communications teams and they should be informed of your Biomedical Science Day plans, as they can help you attract the press and public into your hospital.


You should also talk to them about taking over their social media accounts on Biomedical Science Day to promote your work and events.

We are also happy to collaborate with communications teams, if they want to talk to us – [communications@ibms.org](mailto:communications@ibms.org). It's also worth remembering that our members can wear their "IBMS hats" in any public relations where they are promoting the profession and don't have to be speaking on behalf of their hospital.

## Activity fund

If you are planning to organise a big event for Biomedical Science Day, consider applying for the Biomedical Science Day Activity Fund. The fund provides grants of up to £500 for IBMS members to develop their biomedical science related activities and events. Please complete our online application form ([biomedicalscienceday.com](http://biomedicalscienceday.com)) by Friday, 17 May.

## Most importantly...

Have fun! Go out there and show people what a wonderful profession you are a part of! 

## COMPETITIONS

Show the world how your work is [#AtTheHeartOfHealthcare](https://twitter.com/AtTheHeartOfHealthcare)

This year, we have some fantastic awards and prizes on offer for our photo competitions. Help us raise awareness of the vital role of biomedical science in healthcare by sending us your photos. Prizes and awards this year will be for:

1. Best Biomedical Science Day display
2. Best group photo with placard
3. Best individual photo with placard
4. Best group workplace photo
5. Best individual workplace photo
6. Best biomedical bake (best cake)
7. Best artistic photo
8. Best biomedical science video
9. Best biomedical science photo
10. Best biomedical science meme

To enter, simply submit your photos to us on Biomedical Science Day via our Facebook page ([@biomedicalscience](https://www.facebook.com/biomedicalscience)), tweet your picture to us ([@IBMScience](https://twitter.com/IBMScience)) using [#AtTheHeartOfHealthcare](https://twitter.com/AtTheHeartOfHealthcare) or send it via email to [website@ibms.org](mailto:website@ibms.org) and we'll add it to our online gallery.

Please note: Always make sure there are no confidential details visible, maintain workplace health and safety regulations and ensure you have permission to take photos, from both your senior management and anyone appearing in them. The IBMS may use images you submit for marketing purposes, including on our social media channels or website. By sending us your photo you are consenting to us using it.

